

PSYCHOTHERAPY NETWORKER

EXHIBITOR PROSPECTUS

Advertise and Exhibit at Our 35th Anniversary Symposium!



The
Quest
for **Excellence**
The Art & Science of Optimal Living

MARCH 21-25, 2012

OMNI SHOREHAM HOTEL

WASHINGTON, D.C.

The annual Psychotherapy Networker Symposium is a conference like none other. A cornucopia of learning, it offers more than 150 workshops by the field's most noted thinkers and practitioners. In keeping with the conference spirit of creativity and imagination, we make the Exhibit Hall & Café an inviting place to meet and mingle, celebrate and learn. We also offer a variety of advertising and sponsorship opportunities to heighten visibility for organizations in the mental health field.

Our 2012 Exhibit Hall will be the biggest and best yet, as we celebrate our 35th Anniversary with an array of special events for attendees and exhibitors alike. Make this the year you showcase your latest products and services to the mental health community in this stimulating and lively professional environment. I know you'll enjoy the experience.

I hope you can join us!

With warm regards,
MIKE MCKENNA
Advertising & Exhibit Director



Join Us in the Exhibit Hall & Café

Exhibitor Information

Each year, the Exhibit Hall & Café at the Networker Symposium is the heart of the conference—the place where more than 3,000 social workers, marriage and family therapists, psychologists, and counselors gather to have breakfast and lunch, meet friends and colleagues, and learn about the field's latest innovations and offerings. This year, the Exhibit Hall will be “the place to be” more than ever as we celebrate our 35th Anniversary with loads of special events and activities. Sign up now; limited space available.

EXHIBIT BOOTHS

Type	Price	Size
Single Booth	\$1,995	8' x 10'
Premium Single Booth	\$2,225	8' x 10'
Double Booth	\$3,640	8' x 20'
Premium Double Booth	\$3,875	8' x 20'

Exhibit Hall & Café Hours:

Thursday, March 22 – 4:00 p.m. to 6:30 p.m.

Friday, March 23 – 7:45 a.m. to 7:00 p.m.

Saturday, March 24 – 7:45 a.m. to 6:30 p.m.

Special Exhibit Hall Events:

Symposium Reception in the Exhibit Hall:

Friday, March 23 (4:30 – 7:00 p.m.)

Meet the Authors Book-Signings:

Friday, March 23 (1:00 – 2:30 p.m.) and (4:30 – 7:00 p.m.)

Saturday, March 24 (1:00 – 2:30 p.m.) and (4:30 – 6:30 p.m.)

CONTACT

MIKE MCKENNA
Exhibit Show Manager

(888) 396-1257 OR (202) 885-5277

E-MAIL mmckenna@psychnetworker.org



“Staff was
excellent,
volunteers
helpful.”

Two Outstanding Advertising Opportunities

Symposium Program *(mailing December 2011)*

Mailed to 100,000 mental health professionals, this is the most widely read and circulated conference program in the field. It provides detailed information on each of the 150 workshops offered, Continuing Education credits, and other essential facts about the conference. Recipients read it from cover to cover.

With its extensive distribution throughout the U.S., the Symposium Program is the ideal forum for promoting your books, treatment and recovery programs, training opportunities, practice-related products, and more.

ADVERTISING RATES | *Symposium Program*

Size	Price	Dimensions (W x H)
Full page	\$2,555 b/w \$3,375 4/c	7 3/16" x 9 3/16"
2/3 page	\$2,140 b/w \$2,960 4/c	4 3/4" x 9 3/16"
Half page	\$1,835 b/w \$2,530 4/c	7 3/16" x 4 1/2"
1/3 page	\$1,355 b/w \$1,875 4/c	4 3/4" x 4 1/2" or 2 1/4" x 9 3/16"

- Mail date – December 2011
- Circulation – 100,000 mental health professionals
- Space reservations due – October 20, 2011

Onsite Guide *(distributed at conference)*

The Onsite Guide contains the complete Symposium Schedule, Year-Round Learning Opportunities, Exhibit Hall Events, Exhibitor Descriptions, and more. Our 3,000+ attendees use it throughout the conference and keep it for reference.

The Onsite Guide is the perfect place to promote your booth, highlight new products and services, and increase your organization's brand recognition.

ADVERTISING RATES | *Onsite Guide*

Size	Price	Dimensions (W x H)
Full page	\$1,295 b/w \$1,775 4/c	7 3/16" x 9 3/16"
Half page	\$795 b/w \$975 4/c	7 3/16" x 4 1/2"

- Space reservations due – January 27, 2012
- Camera-ready art due – February 3, 2012



Visit us online at www.psychonet.org

MARCH 21 – 25, 2012

Psychotherapy Networker SYMPOSIUM

Where Exhibitors Meet
the Most Influential Therapists

Make Your Reservation Today

(888) 396-1257 OR

mmckenna@psychnetworker.org



Exhibitor Sponsorships

Totebag Logo: Promote your organization throughout the Symposium and for years to come. Place your company name and logo on the totebags distributed free to each attendee.

Luncheon Speaker Sponsors: Align your company with one of the leaders in the field who'll be speaking during the lunchtime break. You'll have distinctive signage at the event and receive recognition from the podium.

Symposium Reception Sponsors: Spotlight your organization at the conference's most popular evening event, the Exhibit Hall wine and cheese reception. You'll receive distinctive signage in the hall, as well as recognition from the podium.

Check-Your-Email Sponsors: Support the free wireless connection in the Exhibit Hall Café and your company will receive distinctive signage in the hotel lobby and be recognized from the podium.

GoTo Card Sponsors: Encourage 3,000 attendees to stop by your booth by being one of the FINAL 12 exhibitors offering special prizes to attendees who visit all of the booths listed on the 2012 GoTo Card.

Totebag Insert Sponsors: Supply up to 3,000 of your own inserts by March 10, 2012, and we'll place them in each of the official conference totebags.

► All sponsors will be recognized in the Onsite Guide and on Exhibit Hall signage.

Past Symposium Exhibitors

American Professional Agency
American Psychiatric Publishing
American Psychological Association
Association Book Exhibit
Austen Riggs Center
Awaken Your Entrepreneur
Caravel Institute
Castlewood Treatment Center
Center for Self Leadership
Clearview Treatment Programs
Council for Relationships
CPH and Associates
Cumberland Heights
Dominion Hospital
Earth Wisdom Music
EEG Institute
EEG Spectrum

Empathic Clinical Suite
Farley Center at Williamsburg Place
Gestalt International Study Center
The Glendon Association
GoodTherapy.org
The Gottman Institute
Guilford Publications
Hakomi Institute
Hazelden Publishing
HeartMath
Imago Relationships International
InnerChange
Inova Comprehensive Addiction Treatment
International Society for the Study of Trauma and Dissociation
Las Vegas Recovery Center

Marworth Treatment Center
The Meadows
Milton H. Erickson Foundation
Minuchin Center for the Family
MyTherapistMatch.com
National Association of Social Workers
New Harbinger Publications
Omega Institute for Holistic Studies
Open Sky Wilderness Therapy
PESI, Inc.
Phoenix Rising Yoga Therapy
Psychiatric Institute of Washington
Reasons Eating Disorder Center at BHC
Alhambra Hospital
Relationship Coaching Institute
Renfrew Center

Rogers Memorial Hospital
Routledge
Self Esteem Shop
Shambhala Publications
Sheppard-Pratt Health Systems
Sierra Tucson
Somatic Experiencing Trauma Institute
Substance Abuse and Mental Health Services Administration
TherapySites
Union Institute and University
U.S. Army Medicine Civilian Corps
W.W. Norton
Wild Acre Inns
Willingway Hospital
YourTango.com

Psychotherapy Networker 2012 SYMPOSIUM

RESERVATION FORM

EXHIBITS, ADVERTISING AND SPONSORSHIPS

Make your choices today and...

FAX

(202) 537-6869

or

MAIL

Psychotherapy Networker
5135 MacArthur Boulevard, NW
Washington, DC 20016

or

E-MAIL

mmckenna@psychnetworker.org

BOOTHS

- Premium Double Booth (\$3,875)
- Double Booth (\$3,640)
- Premium Single Booth (\$2,225)
- Single Booth (\$1,995)

SPONSOR

- Totebag Insert (\$395 Exhibitor Rate)
- Totebag Insert (\$550 Non-Exhibitor Rate)
- GoTo Card (\$400)

ADVERTISE

- Symposium Program Ad: Size _____
- Onsite Guide Ad: Size _____

Please contact me – I am interested in the following **PREMIUM SPONSORSHIPS:**

- Totebag Logo
- Symposium Reception Sponsor
- Luncheon Sponsor
- Check-Your-Email Sponsor

Contact Name _____

Company Name _____

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Signature _____ Date _____

Check is in the mail for payment in full

Charge for payment in full to: AmEx Visa MasterCard Discover

Account # _____ Exp. _____ Security code _____